

Even if your health insurance pays for a certain number of sessions per year, and you only have to pay a co-pay of \$20 per session, your out of pocket expenses could still be as high as \$480!

Compare this to the SpeechWays™ program pricing scale:

1 Therapy Card	<b>\$19.95</b>
3 Pack Bundle (1 Vocabulary Card, 1 Voice Card, 1 Fluency Card)	<b>\$49.95</b>
Full Speech and Language Kit (includes 8 Speech Sound Cards, 1 Language Card, 1 Voice Card, 1 Fluency Card)	<b>\$149.95</b>

Save money, save time, save gas—AND be more effective with the SpeechWays™ program!

### **FAST TRACK to Better Speech**

SpeechWays™ provides you with the convenience of working in your own home and the effectiveness of using early carryover techniques. Any therapist will tell you that working with your child at home is essential for good carryover outside of the therapy room. In the end, **conversation is where you want to be.** SpeechWays™ is designed to fast track your speech therapy to the conversational level more quickly than some traditional speech therapy methods.

### **How do the Therapy Cards Work?**

Each Therapy Card in the SpeechWays™ program addresses a specific target speech sound. The 8 speech sounds that are targeted in the SpeechWays™ program are /k/, /f/, /s/, /l/, /sh/, ch/j, /th/, and /r/. Each Speech Sound Card contains complete instructions for how to teach the sound to your child, how to achieve early carryover of the sound into conversation, and trouble-shooting ideas for maximum results.

Along with each therapy card you will get a Welcome to SpeechWays™! Card, which provides an introduction to the program, general guidelines for how therapy should progress, and how to reinforce your child's good speech sound productions.

So, if your child has only one speech sound in error, then you could get started for as little as \$19.95 plus shipping. Add a Three Pack Bundle (Vocabulary, Voice, and Fluency Cards) and your total becomes only \$69.90 plus shipping!

You DO have the Power to **TAKE BACK THE TALK!** This is made possible with the SpeechWays™ speech and language enhancement program.

For more information on how SpeechWays™ works, and to find out how to order this amazing program, visit

[www.myspeechways.com](http://www.myspeechways.com)

**TODAY!**



# **A Revolutionary Approach to Speech Therapy**

[myspeechways.com](http://myspeechways.com)

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## **What IS SpeechWays™?**

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The SpeechWays™ program is designed to provide a cost-effective, time-efficient, method for treating speech and language delays and enhancing overall speech and language development, while minimizing the need for direct speech therapy treatment.

## **YOU have the POWER.**

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Most speech sounds can be easily taught to young children by using a few simple techniques that many speech therapists use in their sessions! Some parents seem to know these techniques instinctively, but not all parents do. SpeechWays™ gives you the tools you need to help your child correct his speech sound errors.

## **Decide When the Timing is Right**

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Not all sound errors are considered incorrect. It depends on the age of the child. In my experience, speech sounds that are not correct by Kindergarten age might not correct themselves without help. If a child's sound error is left unchecked, it can become a solidified habit, and be much harder to correct at a later time. Many speech sounds can be easily taught to children as young as 3 1/2 to 4, with positive and lasting results, without ever needing to work directly with a speech therapist.

## **Take Back the Talk**

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This is where the SpeechWays™ program comes in. SpeechWays™ helps YOU be in control of your child's speech and language development by providing a step-by-step guide to teaching your child correct speech sounds. You will also learn effective reinforcement techniques and ways to help your child carryover good speech sounds into conversation. YOU are with your child more than most other people. YOU can be your child's best teacher! SpeechWays™ will provide you with the tools you need to be your child's "personal speech teacher".

## **Beyond Speech Sounds**

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Children can also benefit from ideas to enhance language development, instructions for proper care of the voice, and strategies for reducing stuttering. Good, solid language skills, which include a strong vocabulary and the use of correct grammar and complex sentence structures, can positively affect learning and scholastic achievement. A child who has a hoarse, raspy voice can benefit from learning how to care properly for his voice. Children who have mild stuttering, especially in Kindergarten and beyond, can learn some simple techniques to help smooth out their speech. **The SpeechWays™ Therapy Cards system allows you to pick and choose the speech and language areas that best fit your child's needs.**

## **WIN-WIN-WIN!**

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All of the Therapy Cards in the SpeechWays™ program help to enhance your child's communication skills. For many children and their parents, SpeechWays™ will be the last stop. Many will never need direct speech therapy!

For some children, the next step might be a few visits with a speech therapist to establish the sound(s). Then the SpeechWays™ program can be used to continue the progression. For still others, direct and intensive therapy with a trained and licensed Speech-Language Pathologist will be necessary. In this case, SpeechWays™ can be used as an effective home-program to supplement traditional speech therapy.

With three potential ways for the SpeechWays™ program to help enhance your child's speech and language skills, it's a **WIN-WIN-WIN** opportunity!

## **The Money You Can SAVE!**

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With an affordable pricing scale, you can save a lot of money using the SpeechWays™ program when compared to "traditional" speech therapy in a private clinic.

In the traditional speech therapy model, a child might be seen 2 times each week, for 45-60 minute sessions, for 8-12 weeks. The cost of this traditional model can become overwhelming, since not all insurance companies cover speech therapy visits.