

# SpeechWays™

Child Speech Therapy



## **An Affordable Home-Based Program for Parents**

*SpeechWays is a unique,  
easy-to-use program for  
helping your child overcome  
speech problems in the  
privacy of your own home.*

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## Introducing SpeechWays™

The SpeechWays program was developed out of the need to offer affordable speech therapy options for young children who do not normally have adequate and EARLY access to speech therapy services through the public schools and/or private clinics.

The SpeechWays program is also IDEAL for preschool-aged children, from ages three to just over five, who do not correctly produce all their sounds yet. My program will help to get them ready for Kindergarten.

Early intervention is very important in the remediation of speech and language delays, and yet there seem to be more obstacles than answers for parents with concerns for their children with speech problems. The aim of SpeechWays is to fill this critical need with a home-based program that any parent (like yourself) can readily afford and administer with confidence.



My unique SpeechWays Therapy Cards represent a true break-through in home-based speech therapy for young children. They contain everything you need to know and easily administered therapy techniques to help you, the parent, assist your child in overcoming speech difficulties in the privacy of your own home.

These are not flash cards, and they are not overly technical explanations of how to make each speech sound. Rather, they are actual therapy techniques, ones that are easily taught to young children. These therapy techniques are what I use each and everyday with young children to achieve fast and effective results for improved speech production.

It is my goal to ensure that all children with speech problems receive early therapy to overcome their speech sound errors. Remember, YOU HAVE THE POWER TO DIRECTLY HELP YOUR CHILD WITH THE SPEECHWAYS SPEECH THERAPY PROGRAM!

## **It's High Time We Have an Affordable, Home-Based Speech Therapy Program like This for Young Children!**

For as many years as I've been in practice, and since long before that time, speech therapy has seemed to me to be on the "fringe." When I say I am a speech-language pathologist, some people only have a vague idea of what I do; most have no idea what I do. And yet so many people need speech therapy services. From the stroke victims who can no longer speak, understand their own language, or even swallow, to the young children who stutter or can't say all their speech sounds correctly, many, many people can benefit from speech therapy.

AND YET speech therapy is not always easily accessible to the people who need it. Why is that? Every day I am confronted with parents at my children's school who have questions for me about speech therapy, their child, and where they can get help. I used to tell them something like this:

“Well, you could go to your local school and have your child assessed, but based on your child’s problem she probably won’t qualify. You could take her to the nearest speech clinic (check the phone book) to have her assessed. But that will probably cost you around \$200. Then the therapy can cost as much as \$125 an hour, unless your insurance pays for it. Most don’t. But if yours does, then you’ll likely have to pay a \$20 co-pay each time you see a speech therapist. And that will likely be 2-3 times a week, likely for at least 8-12 weeks. Now that can add up. Also, it might not be terribly convenient for you, and I’m sorry for that.”

Now in many cases, speech therapy is not complicated stuff, it’s just “stuff” WE know that you don’t. After all, we have a master’s degree in speech-language pathology. We completed a certain number of clinical hours (I seem to recall the minimum was 350 clock hours) as a part of our degree program. We completed a nine-month Clinical Fellowship Year (CFY), and many of us obtained a license to practice speech-language pathology after satisfying several stringent requirements. So we DO have a few tricks up our sleeves that you don’t.

Even though some parents are able to help their child smoothly transition out of speech sound errors during their developmental stages, many parents just don’t really know how to help their child. And while there are many different types of techniques that speech pathologists have at their fingertips to manage the most difficult “cases,” I would say 95 percent of my students over the years have done well with a few basic techniques. The more straightforward the technique in fact, the more easily the child can “get” it, and then begin to use it in conversational speech.

My aim in developing the SpeechWays system of Therapy Cards is to bring my vast knowledge and expertise to the average person so that every parent has the opportunity to help their own child overcome his/her speech sound delays.

Some children move out of the developmental speech sound “errors,” but some don’t. Why would a parent want to take that chance?

If you wait too long, it will be much harder to correct your child's speech later. For very little money, you can help your child overcome his/her speech sound errors, without ever needing to see a speech pathologist! THAT'S what the SpeechWays program does for you!

## Dispelling Child Speech Therapy Myths

There are many assumed "truths" about child speech therapy, often based on "word of mouth" communication among parents, or propagated by vendors selling speech therapy products. Let's take a closer look at the "myths."

### ***Myth #1: You have to use picture cards in speech therapy.***

No! Picture cards are not only unnecessary, but they can slow down the process. The ultimate goal in speech therapy is getting your child to use their "new", correct sound in CONVERSATIONAL SPEECH. So what better place for your child to be practicing his/her new sound than in conversational speech?

Having your child say words from picture cards can keep them "stuck" in a rudimentary level of speaking. No one speaks in picture cards! Better to teach your child the sound, and then move quickly into correcting him/her in CONVERSATION! This will have quicker and more long-lasting effects. AND it will help your child feel like a successful and confident speaker earlier!

The new SpeechWays program gets you to conversation FAST – sometimes within the first 10 minutes of working with your child!

### ***Myth #2: You need "speech" games and activities for speech therapy.***

No! What you need is interactive communication with an adult who can remind/correct the child's speech sound productions. Games and activities of ANY kind are potential speaking opportunities for your child.

Any board or card game that you ALREADY HAVE in your home will work just fine. Any book that you already read to your child at home works great. There is nothing about “speech” games that is necessary—all of life’s typical experiences will get your child talking and practicing his/her new sound and THAT is what is most important.

Talking with your child while grocery shopping, while he/she is taking a bath, while you are cooking together - all the while reminding him/her to make his/her “good” sound - this is what ensures that your child will start using his/her new sound in conversation all the time. SpeechWays shows you how to get to the CONVERSATIONAL level right away, which has much faster results than playing “speech” games!

***Myth #3: You should wait until at least Kindergarten to see if a child’s speech sound errors will correct themselves.***

No! Please! Don’t wait! Any speech pathologist who has had any kind of experience working with children will tell you that the longer you wait, the harder it will be to correct a child’s speech sound errors. In my practice I have seen again and again that children who still have speech sound errors by Kindergarten DO NOT get better without speech therapy or some type of informed-parent intervention.

Starting around age three for some children, certainly by age 4 for most, children can learn to make most of the speech sounds using a few simple, straightforward techniques that the SpeechWays program utilizes. These techniques are highly effective and easy to understand by both parents and children - that’s the beauty of the SpeechWays program and why it is so effective.

Children can learn to say their speech sounds much earlier than you might think, and the younger they are, the more receptive they are to learning new information and to receiving praise. Children are wired for language and speech development from birth. Don’t wait! Get started with the SpeechWays Therapy Card that’s right for your child TODAY!

For guidelines on when to start each individual sound in the SpeechWays program see “The Cards” tab in the SpeechWays website: [www.MySpeechWays.com](http://www.MySpeechWays.com).

## **Are Computer Programs for Speech or Picture Cards Necessary for Effective Speech Therapy?**

Computer speech programs can give your child good instruction and opportunity to “practice” their speech sound, but they should never be a substitute for an adult working with a child. A computer can’t give the child the type of engaging, interactive praise that he/she needs to be motivated to do his/her best—only a caring and loving adult in that child’s life can!

Computers are not always able to “hear” subtle differences in the way the child is making the sound, but an adult can usually tell when the sound is not right. Computers can’t engage children in conversations about how their day went, what to get at the grocery store, what we should cook for dinner, or what art project they are working on in school. All these types of INTERACTIVE CONVERSATIONS are necessary to make sure your child starts to carry over his/her new sound into conversation.

Computer games can be fun, but they have limited carry over potential. SpeechWays is all about carry over - SpeechWays shows you how to carry over the sound into conversation from the very first session! And SpeechWays costs far less than most computer programs!

No child needs help with ALL the speech sounds. Many children need help with only one or two sounds. So why would you want to buy a home-speech therapy program that has ALL the speech sounds in it? With SpeechWays you can buy exactly the Therapy Card you need - only ONE if that’s all you need!

Other home-speech therapy programs will only sell you ALL the sounds, or books with 2-3 sounds targeted. But what if those are not the two sounds you need? What if you need

three sounds that are represented in three different books? With SpeechWays you can buy only the cards you NEED, and SAVE MONEY!

SpeechWays was designed with the parent-child interaction in mind. Each Therapy Card is 6"x9" - that fits perfectly in your hand! And the cards are made of sturdy, durable stock - you can even drip some coffee or juice on them and it will wipe right off!

The therapy instructions are also written in a way so that you can sit on your couch while reading with your child, or talking about the day's events, or even tub-side at bath time, and see the information clearly, from a distance. The most important text actually JUMPS OFF THE PAGE so you can easily read it while working with your child!

## **What are the SpeechWays Cards Like and What Makes Them so Effective?**

Each Therapy Card in the SpeechWays program is actual THERAPY. I have taken my extensive experience in what speech therapy techniques have worked for me time and time again, and I have put that experience into a very easy-to-read, easy-to-understand format, with your young child in mind. I use the same terminology I use with my clients and students, the terms that THEY can understand to get instant results.

These are not long, drawn out explanations of how to make the sound. I don't have to teach YOU how to make the sound, I have to teach YOUR CHILD how to make the sound. With children you need direct to-the-point instructions, so that they can achieve success right away. Otherwise they can become frustrated, and they may not want to continue working for you.

These techniques are so easy to understand and to teach to your child, you will be able to begin right away just by reading through the program to get a "feel" for how your therapy with your child should progress. The instructions are so easy, you will not have to waste time or become frustrated by trying to figure out how to follow them.

The beauty in many things in life is the apparent simplicity in them. When you hear a moving piano piece, the reason it “speaks” to you is because the pianist has played for so many years, has honed her practice to the point where it seems easy and effortless. You don’t FEEL the intensity of the pianist’s knowledge of her art, because that’s how good she is at what she does.

The same is true for the SpeechWays Therapy Cards. These cards are going to seem so simple and straightforward, you might think, “Now why didn’t I think of that?” That’s the beauty of them. They were developed after many years of honing my craft, and they were designed to be as easy to use as if YOU are the speech pathologist yourself.

The SpeechWays Therapy Cards were also designed to FAST TRACK your child to using his/her new sound in CONVERSATION. This is a unique approach in the field of speech pathology. Most speech pathologists have a child spend a lot of time, at least several sessions, going through the “traditional” progression of SOUND-SYLLABLE-WORD-PHRASE-SENTENCE-CONVERSATION. I definitely use that progression, but I get many of my clients to conversation within the first 10 minutes of therapy! I teach YOU how to do this, too! The faster you get into conversation, the better the carryover of the new speech sound, and the faster your child will be feeling confident about his/her speech.

Logistically, the Therapy Cards are also very easy to use. They easily and comfortably fit into your hand. As you work with your child, the most important information is highlighted and easy to read from a distance, and they are made of sturdy card stock. Each Therapy Card is a different color as well, so if you have multiple cards, you can distinguish them from each other from across the room! And your Therapy Card and the Welcome to SpeechWays introduction card come in a handy, 3-holed, zipper pouch that fits conveniently into a binder if desired.

## The SpeechWays Cards

	
<b>Teaching the /k/ and /g/ sounds</b>	<a href="http://www.MySpeechWays.com">www.MySpeechWays.com</a>
	
<b>Teaching the /f/ and /v/ sounds</b>	<a href="http://www.MySpeechWays.com">www.MySpeechWays.com</a>
	
<b>Teaching the /s/ and /z/ sounds</b>	<a href="http://www.MySpeechWays.com">www.MySpeechWays.com</a>
	
<b>Teaching the /l/ sound</b>	<a href="http://www.MySpeechWays.com">www.MySpeechWays.com</a>
	
<b>Teaching the /sh/ sound</b>	<a href="http://www.MySpeechWays.com">www.MySpeechWays.com</a>
	
<b>Teaching the /ch/ and /j/ sounds</b>	<a href="http://www.MySpeechWays.com">www.MySpeechWays.com</a>
	
<b>Teaching the /th/ sound</b>	<a href="http://www.MySpeechWays.com">www.MySpeechWays.com</a>
	
<b>Teaching the /r/ sound</b>	<a href="http://www.MySpeechWays.com">www.MySpeechWays.com</a>

## Why I Created SpeechWays

I have been a licensed and certified speech-language pathologist (SLP) for more than 15 years. I have seen great success with a targeted speech therapy approach, resulting in both students feeling successful and parents feeling happy. My goal is to bring speech therapy to the “masses.” I want each and every child who could benefit from speech-sound instruction to have access to that help. That is why I have made SpeechWays affordable and straightforward with easy-to-follow instructions.

I have seen a large population of kids go without help for far too long, either because of rigid and (tough) qualification standards in the public schools, or because everyone (pediatricians, your sister, even speech pathologists!) say, “Wait. He might grow out of it. He still has time.” Well I say, “THE TIME IS NOW!” The longer you wait, the HARDER it is to correct!

If your child is at least 4 (and sometimes as young as three!), he/she can benefit from the SpeechWays program. There are no gimmicks, games, picture cards, or “progress reporting” forms in the SpeechWays program. YOU DON'T NEED THEM! What you NEED is what SpeechWays gives you - solid, tried and true speech therapy techniques that MANY speech therapists use in the practice everyday, and a way to get your child working in CONVERSATION immediately!

All my years of experience have enabled me to help PARENTS be their own child's “speech therapist!” I am bringing actual THERAPY directly to you - at a fraction of the cost of traditional speech therapy!

AND I am bringing you my fast-tracked technique for achieving faster sound carry over into conversation, which I have honed over all my years of working with public school and private practice students.

SpeechWays – A Revolutionary Program for Home-Based Child Speech Therapy

No speech therapy process happens over night. But SpeechWays will get your child to conversation faster, and help him/her become a more confident speaker in less time than traditional therapy, AND much more effectively than home speech therapy programs that rely on picture cards and games.

## How Can I Order My SpeechWays Cards?

Simple – just go to our website ([www.MySpeechWays.com](http://www.MySpeechWays.com)) to place your order. All major credit cards are accepted, as are PayPal and personal checks. If you have any questions, please email me at [Leah@MySpeechWays.com](mailto:Leah@MySpeechWays.com). I will be happy to talk with you.

## More about the Creator of SpeechWays



Leah R. Moryosef, M.A., CCC-SLP, is a licensed and certified speech language pathologist with over 15 years experience working in private clinics, hospitals, and public schools. Ms. Moryosef has worked extensively with both children and adults with a variety of communication disorders, including disorders of articulation, language, voice, fluency, and swallowing.

Leah received her bachelor's degree from University of Illinois in Champaign-Urbana, Illinois and her master's degree in speech-language pathology from Ball State University in Muncie, Indiana. She also completed a 12-week internship at the Voice Center at Vanderbilt University in Nashville, Tennessee, as well as a 12-week internship at Ball Memorial Hospital in Muncie, Indiana.

Ms. Moryosef is currently working as a speech-language pathologist in the public schools in San Diego County, and has been doing so for the last seven years. She also maintains a small private practice in San Diego County.